

**SYBBA (CA) Sem - III**  
**International Economics and Business**

**Unit 1: Introduction to International Economics**

- 1.1 Meaning, Nature, and Scope of International Economics
- 1.2 Inter-regional and International Trade
- 1.3 Trade as an engine of Economic Growth
- 1.4 Case studies on international trade

**Unit 2: Globalization and International Business**

- 2.1 Historical Perspective and Factors Influencing Globalization of Business
- 2.2 Concept of International Business
- 2.3 Factors Affecting International Business
- 2.4 Current Trends in International Business
- 2.5 Case studies on process of globalisation of countries

**Unit 3: Theories of International Trade**

- 3.1 Comparative Advantage Theory
- 3.2 Factor Endowment Theory
- 3.3 International Product Life Cycle Theory
- 3.4 Implications of Trade Theories
- 3.5 Case studies of international theories and real world

**Unit 4: International Trade Patterns and Multinational Enterprises**

- 4.1 Balance of Payments
- 4.2 Overview of World Trade
- 4.3 India's Foreign Trade
- 4.4 Concept and Types of MNCs
- 4.5 Factors Contributing to the Growth of MNCs
- 4.6 Case studies of Indian MNCs

**Reference Books:**

1. International Economics, Francis Cherunilam, Tata McGrawHill 1999
2. International Economics, Salvatore D.L., Prentice Hall 7th Edn. 2001
3. International Business, Rakesh Mohan, Oxford Publications.
4. International Trade and Finance, Directorate of Distance Education, Pondicherry University.
5. International Business Environment, P. Subba Rao, Himalaya Publishing House, 2008

## **SYBBA (CA) Sem - IV**

### **International Trade and Finance**

#### **Unit 1: Trade Policy**

- 1.1 Free Trade Policy: Meaning, Case for and against Free Trade Policy
- 1.2 Protection Policy: Meaning, Case for and against Protection Policy
- 1.3 Tariffs and quotas, Impact of tariff and quota under partial equilibrium analysis
- 1.4 Non-tariff barriers
- 1.5 Case studies on Tariffs and Protection

#### **Unit 2: Foreign Exchange Market**

- 2.1 Foreign Exchange rate determination, Factors affecting Foreign Exchange rate.
- 2.2 Exchange rate systems—Fixed and Flexible exchange rates, Managed Floating systems.
- 2.3 FERA and FEMA, Convertibility of Rupee
- 2.4 Forward rate, Spot rate- Speculation and arbitrage, currency swaps, future, and options

#### **Unit 3: International Investments**

- 3.1 Foreign Direct Investment (FDI): Types, benefits, and costs of FDI, the present position of FDI in India
- 3.2 Foreign portfolio investment (FPI) – FII investment: risks and returns of international portfolio investment.
- 3.3 Risks involved in international investment decisions – currency risk – political risk – inflation risk – country risk.

#### **Unit 4: Multi-Lateral Agreements & International Institutions**

- 4.1 Economic Integration– NAFTA, EU, SAARC, ASEAN, BRICS, OPEC
- 4.2 International Institutions– IMF, World Bank, Asian Development Bank

#### **Reference Books:**

1. The Handbook of International Trade and Finance, 4<sup>th</sup> Edition, Anders Grath, Kogan Page Limited, USA, 2016.
2. International Trade and International Finance, Malabika Roy & Saikat Sinha Roy, Springer Nature, 2016.
3. International Trade and Finance Edited by Dr. Pavitra Parkash Singh, Publications for Lovely Professional University
4. International Business Environment, P. Subba Rao, Himalaya Publishing House, 2008